



2019-2020 MARCHING DUKES BAND BOOSTER SPONSORSHIP LEVELS



We take great pride in all students, staff, band members, band booster members, and volunteers that are involved with our Gloucester High School Band department. We encourage businesses and community members to support these students and their hard work through sponsorship!

In addition to their 2019 marching schedule, the **Gloucester Marching Dukes** will be hosting a band competition in October that will bring thousands of students, parents, and the public to the Duke Stadium. They are also preparing for a trip to perform at **Disneyworld**, Orlando, Florida, in April 2020. We appreciate the generous support of **our community** that enables every student **the opportunity to participate** in these events! Below are a variety of sponsorships available to help provide support to these amazing students. **The Marching Dukes' Goal** is to create goodwill and tighter community bonds in the local and surrounding communities. All proceeds go directly to funding student practices, performances, activities, and events.

DIRECTOR LEVEL (1)

\$5,000

- Primary Band Sponsor for the 2019 Show at Home Football Games
- Primary Competition Sponsor with a min. of ten (10) mentions/ads throughout the day
- Twenty (20) Tickets to the Competition
- Twenty (20) 2019 Show Shirts
- Six (6) Stainless Steel Cups Featuring Sponsor's Logo as Proud Supporter of the GHS Band
- Twenty (20) Tickets to a Home Football Game of Sponsor's Choosing
- Full-Page Ad in Competition Program
- 4' X 6' Banner on Fence During Competition and Home Football Games
- Logo on Competition Event Staff T-Shirt
- Two (2) Magnets with Sponsor's Logo for U-Haul Truck Used During Band Performances
- Logo on MarchingDukes.org Home Page (Including Link to Sponsor Website)
- Recognition of Business supporting GHS Band printed in all concert band programs
- Verbal recognition of company's sponsorship at all concert band programs
- Framed Sponsorship Picture presented to company for display at business
- Get your company name out there in Gloucester! A shirt for band members to wear during local games and parades will be provided to every band member. Company logo will be displayed on back of shirt for everyone to see. Sponsorship includes cost of shirt order. GHS Band will provide sponsor with review of artwork for final approval.

DRUM MAJOR (2)

\$2,500

- Ten (10) Tickets to the Competition
- Ten (10) 2019 Show Shirts
- Four (4) Stainless Steel Cups Featuring Sponsor's Logo as Proud Supporter of the GHS Band
- Ten (10) Tickets to a Home Football Game of Sponsor's Choosing
- Four (4) Air Grams at Competition
- Sponsor's Selection of a Stand Tune for the Band to Play at Home Football Games
- Half-Page Ad in Competition Program
- 3' X 5' Banner on Fence During Competition and Home Football Games
- Logo on Competition Event Staff T-Shirt
- Logo on MarchingDukes.org Home Page (Including Link to Sponsor Website)
- Recognition of Business supporting GHS Band printed in all concert band programs.
- Verbal recognition of company's sponsorship at all concert band programs.



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DRUM MAJOR (cont.)

- Framed Sponsorship Picture presented to company for display at business.
- First sponsor at this level will get to choose between the following options. Second sponsor will automatically receive the remaining available option.

Option 1: THE shirt to be worn on-site at Disney! A special commemorative shirt will be designed specifically for the band's Disney adventure. Every student as well as chaperones (they will need all the help they can get) will wear the shirt. Company logo displayed on back of shirt for everyone to see. Sponsorship includes cost of shirt order. GHS Band will provide sponsor with review of artwork for final approval.

Option 2: Special cups will be designed and printed for use at the Concession Stand at local games at GHS. Put your company's marketing campaign on a beverage cup for everyone to see and even take home with them! Perhaps use the cup as a coupon to bring into your establishment after the game! Sponsorship includes cost of cup order. GHS Band will provide sponsor with review of artwork for final approval.

CAPTAIN (5-6)

\$1,000

- Four (4) Tickets to the Competition
- Four (4) 2019 Show Shirts
- Two (2) Stainless Steel Cups Featuring Sponsor's Logo as Proud Supporter of the GHS Band
- Four (4) Tickets to a Home Football Game of Sponsor's Choosing
- Two (2) Air Grams at Competition
- Quarter-Page Ad in Competition Program
- 2' X 4' Banner on Fence During Competition and Home Football Games
- Logo on Competition Event Staff T-Shirt
- Mention on Website Sponsors Page (Including Link to Sponsor Website)
- Recognition of Business supporting GHS Band printed in all concert band programs.
- Verbal recognition of company's sponsorship at all concert band programs.
- Framed Sponsorship Picture presented to company for display at business.

SECTION LEADER (14-15)

\$500

- Two (2) Tickets to the Competition
- Two (2) 2019 Show Shirts
- Two (2) Tickets to a Home Football Game of Sponsor's Choosing
- One (1) Air Gram at Competition
- Business Card Ad in Competition Program
- Mention on Website Sponsors Page (Including Link to Sponsor Website)
- Recognition of Business supporting GHS Band printed in all concert band programs.
- Verbal recognition of company's sponsorship at all concert band programs.
- Framed Sponsorship Picture presented to company for display at business.

BAND BOOSTER (UNLIMITED)

\$100

- Two (2) Tickets to the Competition
- Mention on Sponsors Page of Competition Program
- Mention on Website Sponsors Page (Including Link to Sponsor Website)